

About CAMPS Corporate Sponsorship Opportunities

The CAMPS Corporate Sponsorship provides your company the opportunity to reach our membership while showing support for our industry and providing funds needed for CAMPS continued effectiveness and viability. Your commitment, through one of the annual Corporate Sponsorship Levels, will enable greater CAMPS advocacy and outreach efforts and provide a broader pool of added value to our members.

CAMPS takes pride in partnering with industry companies to enhance member benefits. ■



CAMPS leadership goes above and beyond to support CAMPS events and you can too!

The Benefits of Being a CAMPS Corporate Sponsor



Annual Convention Exhibiting

For over 25 years CAMPS has represented the California HME Provider community consisting of over 1200 licensed facilities. CAMPS members represent the most influential providers within the community and are within your marketing reach! In addition to the benefits of effective membership outreach, marketing and industry support, Corporate Sponsorship is designed to allow your company to decide the level of its CAMPS support and know in advance the return on that investment.

Sponsorship Level details make it clear what CAMPS benefits you will receive, while the annual commitment eases budgeting concerns. ■

6 Benefit Levels to Choose From

CAMPS gives you the freedom to choose the commitment that's right for your company. With six Corporate Sponsorship Levels, there is one designed to fit your company's marketing and impact preferences. From booth space at the Annual Convention, to membership dinners, speaker sponsorships, and marketing materials, a Corporate Sponsorship is a great way to promote your company and support CAMPS! Most levels of sponsorship are non-exclusive, however, some event sponsorships may be. If an exclusive sponsorship is of interest to you, be sure to ask for more details and how your company will benefit! ■

"With one request, I have secured budget approval for all the sponsorship opportunities we want to take advantage of for the full year. Once I have selected my sponsorship level I can move on to planning and executing my annual agenda!"

-CAMPS 2012 Corporate Sponsor

CAMPS is the leading association for the California HME/DME Industry and your commitment to a Corporate Sponsorship will make your organization synonymous with that lead.

Sponsorship Opportunities

Sponsorship Level	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
BENEFITS						
CAMPS Associate Membership for one year with Premier Listing in Value Added Programs	X	X	X	X		
Access to CAMPS Membership Mailing List	X	X	X	X		
CAMPS E-Newsletter Advertising in the California HME Update	4 Ad placements	3 Ad placements	2 Ad placements	1 Ad placement		
Press Release to all CAMPS Members	X	X	X	X	X	X
Company Marketing Material in all New Member Packets	X	X	X	X		
Company Name and Contact Information in All Potential Member Recruitment Packets	X	X	X	X		
Website Sponsor Listing	Logo, Contact Info, Live Link and Description for 12 months	Logo, Contact Info, Live Link and Description for 9 months	Logo, Contact Info, Live Link and Description for 6 months	Logo, Contact Info, Live Link and Description for 3 months	Company Name listed as Friend of CAMPS	Company Name listed as Friend of CAMPS
One Annual Convention Booth Space	X	X	X			
Annual Convention Sponsor with Logo on Promo Materials and Event Signage	X					
Sponsored Event	Annual Conference	Member Dinner or Webinar	Member Dinner or Webinar	Member Dinner or Webinar		
Annual Convention Complimentary Registrations	5	2	1			

Please provide the following information exactly as it should appear in CAMPS membership promotional materials via e-mail to hvigil@amgroup.us:

- Company Contact Information
- Brief Product/Service Description
- Company Logo in JPEG or TIF Format
- Advertising Copy

Questions about Corporate Sponsorships should be directed to Heather Vigil at (916) 924-9054 x110.

* MEMBERSHIP TERMS: Membership in CAMPS will be based on the anniversary date that the Corporate Sponsorship was received. CAMPS membership is based on an annual cycle of Jan 1 - Dec 31. Corporate Sponsors in which membership is included will receive a full-year membership based on the anniversary date of the agreement. Therefore, at the end of the 1-year sponsorship term membership continuance is contingent on a renewed Corporate Sponsorship or membership dues payment. *Associate memberships that include a Premier Listing in Value Added Programs Flyer must provide a direct discount to current Regular Members. Please see www.campsonline.org for details on the current Value Added Member Benefit Flyer.



CAMPS Corporate Sponsorship Form

Sponsor Information

Please print clearly.

Contact

Company Name

Contact Address

City/State/Zip

Phone

Fax

E-mail

Sponsorship Level

Please indicate your sponsorship level _____

Sponsorship Amount Enclosed \$ _____

Please circle your payment option

Check Made Payable to CAMPS enclosed

Please charge my: **Visa** **Mastercard** **AmEx**

Credit Card number

Billing Zip code

CV2

Name on Card

Signature

CANCELLATIONS

Cancellations must be made in writing. A refund, less a \$100 administrative fee will be assessed.

CAMPS Contact Information

MAIL SPONSORSHIP FORM TO:

One Capitol Mall, Suite 320
Sacramento, CA 95814

FAX FORM TO:

CAMPS: (916) 444-7462

Questions?

CALL (916) 924-9054

California Association of Medical Product Suppliers
One Capitol Mall, Suite 320
Sacramento, CA 95814
916-443-2115

www.campsone.org